

# Northern Kentucky FOOD & FLAVORING

## We're tastemakers.

Strategically positioned for food, flavor and perishables, Northern Kentucky is also experiencing high growth and expansion in food research, manufacturing and distribution.

### INDUSTRY EXPERTISE

Greater Cincinnati & Northern Kentucky are the

#3

most competitive location in North America for food and beverage production.  
(Source: *World's Most Competitive Cities, Site Selection*, 2017)

### COST

Northern Kentucky offers

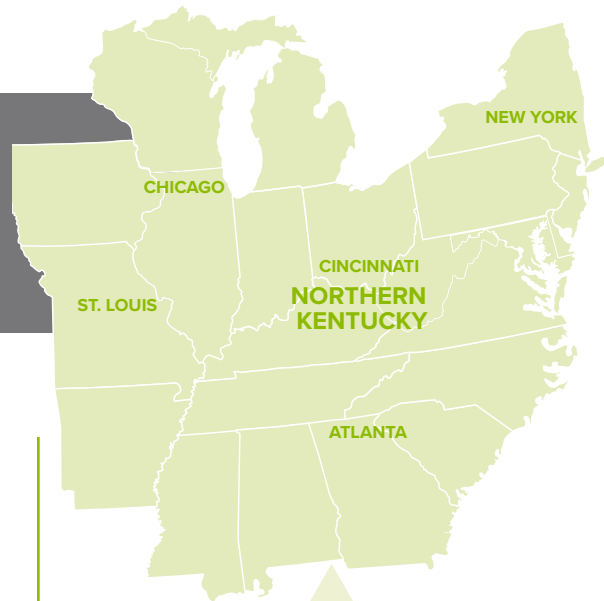
\$

a lower cost business climate than other metros that specialize in food including Dallas, Chicago & Atlanta (Source: *KPMG Competitive Alternatives Report*, 2016)

### LOCATION IN THE COUNTRY

#1

for population served within one day's drive  
Source: *Claritas*



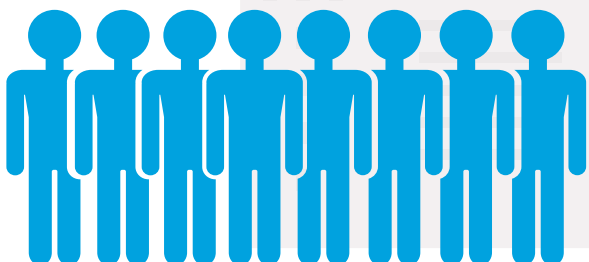
### REACH FARTHER

**REACH FARTHER:** Northern Kentucky is within a one-day's drive or 90-minute flight of two-thirds of the US population.  
(Claritas, 2018)

## MAJOR REGIONAL EMPLOYERS

ADM Global  
Technology Center  
Castellini Company  
Club Chef  
Frutarom  
General Mills  
Givaudan Flavors  
Kellogg Snacks  
Kroger  
Lyons Magnus

Mane  
McLane Food Service  
Newly Weds Foods  
Perfetti Van Melle USA  
Schwan's Global  
Supply Chain  
Tyson Foods /  
Hillshire Brands  
WILD Flavors  
ZoomEssence



## BREAKDOWN OF FOOD & FLAVOR CLUSTER

Technology & Shared Services

18%

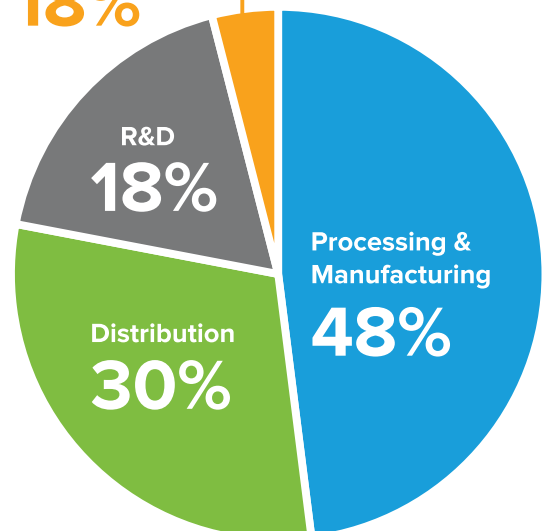
R&D

18%

Distribution  
30%

Processing &  
Manufacturing











48%



## WORKFORCE AVAILABILITY

With a labor shed of over **1.1 million people** and **10,000+ people** currently employed directly in food and flavoring, Northern Kentucky and Greater Cincinnati offer a strong core of professional and production workers for every phase of food and flavor production, packaging and distribution.

### Food & Flavor Occupations in the Cincinnati MSA

Title	# of Employees	Average Annual Wages	Location Quotient	Average Annual % Change in Employment	
				Cincinnati USA	USA
 Industrial Engineers	3,481	\$95,100	1.8	2.1%	0.9%
 Mechanical Engineers	2,555	\$82,400	1.25	1.8%	0.9%
 Chemists	935	\$70,900	1.52	1.4%	1.0%
 Chemical Technicians	855	\$46,700	1.76	1.5%	0.9%
 Biological Technicians	749	\$46,100	1.39	0.8%	1.2%
 Industrial Engineering Technicians	671	\$62,600	1.51	2.5%	0.8%
 Mechanical Engineering Technicians	388	\$54,700	1.15	1.9	0.1%
 Chemical Engineers	321	\$86,500	1.30	0.4%	0.7%
 Food Scientists and Technologists	208	\$89,600	1.68	2.7%	0.9%
 Food & Flavor Occupations	10,163	\$78,000	1.52	1.76%	1.7%

Source: JobsEQ, 2019



### RECENT ANNOUNCEMENTS

Kroger  
**\$60M | 100 jobs**

New Riff Distilling  
**\$12.4M | 46 jobs**

Perfetti Van Melle  
**\$11M | 70 jobs**

ADM  
**\$8.9M | 200 jobs**

Tyson Foods  
**\$3.7M | 23 jobs**

Avure Technologies  
**\$2.9M | 14 jobs**

Double Double D  
**\$2.4M | 25 jobs**

#### KY is

a right-to-work state Cincinnati MSA unionization rate = 10.4% (national = 10.7%)

Cincinnati MSA **LABOR FORCE** participation rate = 66% (national = 63%)

**174,000+**

total graduates within 100 miles of Cincinnati MSA

**33%**

of those aged 25-64 have a bachelor's degree in Cincinnati MSA