



**Connecting endless possibilities.**  
 Optimally located and positioned for ease of market access, Northern Kentucky has a strong logistics infrastructure in place. More than 100 logistics companies are located in Northern Kentucky, including Amazon Prime Air, DHL, UPS, and FedEx.

**MULTI-MODAL TRANSPORTATION AT ITS BEST:**



Located on the I-75 corridor connecting Michigan to Florida



CVG Airport, a top 10 freight airport in the nation, is home to the DHL North America and Amazon Prime Air cargo hubs



Two Class I railroads (CSX and Norfolk Southern) cross our region



The Port of Cincinnati and Northern Kentucky is the busiest inland river port in the United States (US Army Corps. of Engineers Navigation Data Center, 2016)

**#1** **LOCATION IN THE COUNTRY** for population served within one day's drive  
 Source: Claritas

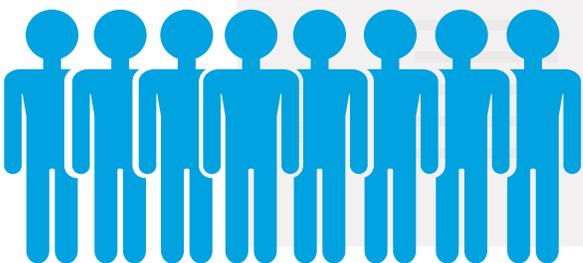
**#5** **MOST COMPETITIVE LOCATION** in North America for transportation & logistics Source: Site Selection Magazine, 2015

**UNBEATABLE LOCATION**

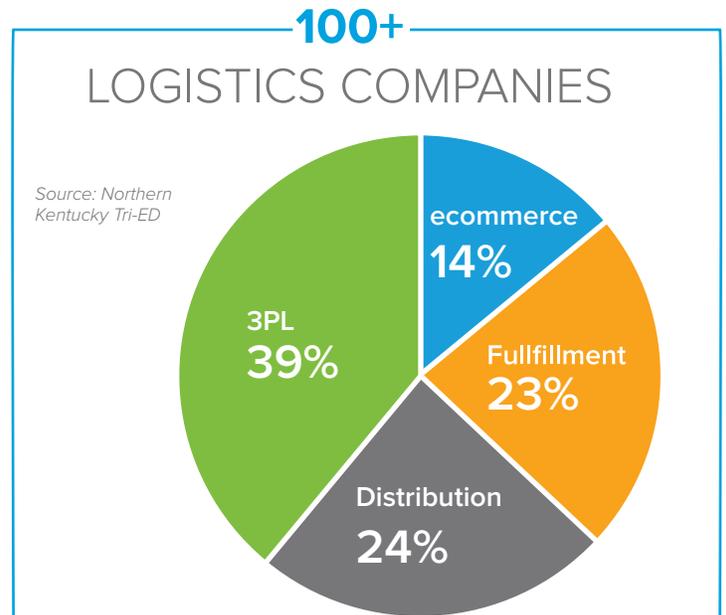
**REACH FARTHER:** Northern Kentucky is within a one-day's drive or 90-minute flight of two-thirds of the US population. (Claritas, 2016)

## MAJOR EMPLOYERS

- Amazon.com
- Amazon Prime Air
- Cengage Learning
- Castellini Group of Companies
- DHL North American Hub
- FedEx Ground Package System
- Groupon Fulfillment Center
- Levi Strauss & Co.
- L'Oreal
- Radial
- Schwan's Global Supply Chain
- Total Quality Logistics
- UPS Supply Chain Solutions
- Verst Group Logistics
- Wayfair



## BREAKDOWN OF NKY LOGISTICS CLUSTER



## WORKFORCE AVAILABILITY

With a labor shed of over 1.1 million people and nearly **80,000 logistics workers** in Greater Cincinnati, Northern Kentucky has a strong core of both professional and production workers. Gateway Community & Technical College and Northern Kentucky University ensure a future logistics workforce with skills in data analytics and information technology.

### Transportation and Material Moving Occupations in the Cincinnati MSA

	TITLE	EMPLOYMENT	AVG. ANNUAL WAGES
	Material Moving Workers	41,083	\$30,900
	Motor Vehicle Operators	32,799	\$36,900
	Supervisors of Transportation and Material Moving Workers	3,452	\$54,900
	Other Transportation Workers	2,358	\$29,200
	Air Transportation Workers	1,559	\$84,100
	Rail Transportation Workers	664	\$60,700
	Water Transportation Workers	485	\$62,100
	<b>Transportation &amp; Material Moving Occupations</b>	<b>82,400</b>	<b>\$48,600</b>

## LABOR COST COMPARISON

Northern Kentucky	<b>\$53,240</b>
Chicago	<b>\$55,560</b>
Detroit	<b>\$58,620</b>
New York	<b>\$59,960</b>
Dallas	<b>\$61,210</b>

Source: JobsEQ, 2016



### RECENT ANNOUNCEMENTS

Amazon Prime Air  
**\$1.49B | 2,000+ JOBS**

FedEx Ground  
**\$150M | 104 JOBS**

DHL Express (USA)  
**\$108M | 81 JOBS**

Wayfair  
**\$10M | 200 JOBS**

Monoprice  
**\$2.9M | 20 JOBS**

Verst Group Logistics  
**\$1.85M | 18 JOBS**



Source: JobsEQ, Q2 2017

## TALENT PIPELINE



**174,000+**

total graduates each year within 100 miles of Cincinnati MSA



**33%**

of those aged 25-64 have a bachelor's degree or higher in Cincinnati MSA (Source: JobsEQ, 2017)



### Related Degrees Awarded Within 100 Miles

Source: JobsEQ, 2017-18

**29,835**

Business, Management, Marketing, and Related Support Services

**12,042**

Liberal Arts and Sciences, General Studies and Humanities

**7,205**  
Engineering

**5,398**

Homeland Security, Law Enforcement, Firefighting and Related Protective Service

**6,608**

Computer and Information Sciences and Support Services

**5,350**

Communication, Journalism, and Related Programs

**5,133**  
Psychology

**4,899**  
Social Sciences

**4,207**

Public Administration and Social Service Professions

**3,758**

Engineering Technologies and Engineering-Related Fields

**3,861**

Mechanic and Repair Technologies/Technicians

**1,783**

Legal Professions and Studies

**2,371**

Precision Production

**1,945**

Production Construction Trades

**1,607**

Multi/Interdisciplinary Studies

**1,231**

Mathematics and Statistics

**178,892**

Total Related Degrees Awarded Annually within 100 Miles of Cincinnati MSA



#### College of Informatics

Informatics is the intersection of science, technology, information, and innovation. The program is designed to enhance core skills needed in an increasingly digital and analytics driven world.



#### Supply Chain Management

Gateway's program focuses on logistics, not as a business of simply "picking and packing" products, but as part of an interconnected and high-tech supply chain. Classes cover business basics, lean principles, quality assurance, project management, and customer service skills.