

WORKFORCE AVAILABILITY

With a labor shed of over 1.1 million people and nearly **190,000 professional workers** in Greater Cincinnati, Northern Kentucky can connect businesses with the talent they need. **Northern Kentucky University, University of Cincinnati, and Xavier University** offer strong business and technology programs that ensure the professional workforce is equipped with skills in data analytics, information technology, finance, marketing, and operations.

LABOR COST COMPARISON

| | |
|-------------------|-----------|
| Northern Kentucky | \$75,000 |
| Chicago | \$83,600 |
| Minneapolis | \$84,300 |
| New York | \$102,500 |
| San Francisco | \$107,500 |

Source: JobsEQ, 2019

Occupation Snapshot of Professional Occupations in Cincinnati, OH-KY-IN MSA

| | TITLE | EMPLOYMENT | AVERAGE ANNUAL WAGES |
|--|-------------------------------|------------|----------------------|
| | Accounting & Finance | 55,926 | \$71,800 |
| | Computer & IT | 30,653 | \$79,700 |
| | Human Resources | 7,502 | \$65,300 |
| | Purchasing & Procurement | 5,155 | \$71,900 |
| | Media (Marketing, PR, Design) | 10,729 | \$103,100 |



RECENT ANNOUNCEMENTS

Maxim Crane Works
\$4.71M | 100 JOBS

CTI Clinical Trial & Consulting
\$36.4M | 500+ JOBS

Huntington National Bank
\$4.59M

Nexigen Technology
\$170K | 32 JOBS

25min

Average Commute Time in the Cincinnati MSA

43.7%

Population 25-64 with Associate's Degree or Higher

5.2%

Below the National Average for Cost of Living

Source: JobsEQ, 2019